

Agenda

Webinar titled

“Understanding and changing clinicians' behaviour: From behavioural science (COM-B model) to effective antimicrobial stewardship”

within T6.4

Date **11-12-2025** **Start Time** **15:30** **End Time** **17:00**

Organisers EU JAMRAI 2 – WP6 – T.6.4
NATIONAL PUBLIC HEALTH ORGANIZATION, GREECE (NPHO-EODY)

Moderator **Dr José Ramón Paño**, Hospital Clínico Universitario in Zaragoza, Spain

Time	Agenda Topic / Presenter
15.30-15.40	Introduction
15.40-16.00	Understanding behaviour in context: using the COM-B model to address complex public health challenges <i>Key-note speaker: Dr Vivi Antonopoulou - Senior Research Fellow at the Centre for Behaviour Change (CBC), University College London (UCL)</i>
16.00-16.20	Exploring determinants of antimicrobial prescribing behaviour using behavioural science <i>Speaker: Dr Katerina Iliopoulou - Healthcare researcher at the National Public Health Organisation-Greece (NPHO-EODY), co-leader of T6.4 (EUJAMRAI-2)</i>
16.20-16.40	Selecting Strategies for Antibiotic Stewardship: Key Insights from Implementation Science <i>Speaker: Dr Julia Moore - Executive Director at The Center for Implementation (Toronto, Canada)</i>
16.40-17.00	Key Takeaways and Q&A

EU-JAMRAI2 receives funding from the European Union's EU4Health programme under grant agreement No 101127787. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or HaDEA. Neither the European Union nor the granting authority can be held responsible for them.



**Co-funded by
the European Union**